



# Birmingham Business Best Places to Work Awards

## Privacy Policy

The Birmingham Business Best Places to Work Awards are committed to protecting your privacy. This policy explains how we collect, use and protect your personal information.

### Who we are

The Birmingham Business Best Places to Work Awards celebrate organisations that create exceptional workplace environments across the Birmingham region. These prestigious awards are staged by [Birmingham Business magazine](#) in partnership with [AllinAll Events](#).

### Contact details:

Email: [info@birminghambiz.co.uk](mailto:info@birminghambiz.co.uk)

Phone: 0121 798 0725

### What information we collect

We may collect personal information such as:

- Name
- Organisation name
- Email address
- Telephone number
- Any information you choose to provide when submitting entries, forms or enquiries

### How we use your information

We use your information to:

- Manage award entries and judging
- Communicate with entrants, partners and sponsors
- Respond to enquiries
- Promote the awards and related events
- Meet legal or regulatory requirements

We only use your information where there is a clear business or legal reason to do so.



### **How we store and protect your information**

Your information is stored securely and only accessed by people who need it to carry out their work. We take reasonable steps to protect your data from loss, misuse or unauthorised access.

### **How long we keep your information**

We keep personal information only for as long as necessary to fulfil the purposes outlined in this policy, or to meet legal requirements.

### **Sharing your information**

We do not sell your personal information. We may share it with trusted third parties who support the delivery of the awards, such as event partners or service providers, but only where necessary and under appropriate safeguards.

### **Your rights**

You have the right to:

- Request access to your personal data
- Ask for incorrect data to be corrected
- Request that your data is deleted, where appropriate
- Object to certain uses of your data

To exercise these rights, contact us using the details above.

## **Cookie policy**

### **What are cookies**

Cookies are small text files placed on your device when you visit a website. They help the site function properly and provide insight into how it is used.

### **Cookies we use**

Our website uses only:

- Essential cookies, which are required for the website to function correctly
- Analytics cookies from Google Analytics 4 (GA4), which help us understand how visitors use the site

### **Essential cookies**

These cookies are necessary for basic site functionality, such as page navigation and form submission. The website cannot function properly without them.



### **Analytics cookies (GA4)**

We use Google Analytics 4 to collect anonymised information about how visitors use our website. This includes pages visited, time spent on the site and general usage patterns. This data helps us improve the website and user experience.

GA4 does not store personal identifying information and is configured to comply with UK data protection requirements.

### **Managing cookies**

You can control or delete cookies through your browser settings or by using the cookie control panel on the website. Blocking essential cookies is not possible as this may affect how the website functions.

### **Changes to this policy**

We may update this privacy policy from time to time. Any changes will be published on our website.